



ONE PAGE BUSINESS PLAN

BUSINESS NAME:

BUSINESS WEBSITE:

BUSINESS OVERVIEW:

What product or services will you sell?

Who will buy it?

How will your business idea help people?

PRODUCT OR SERVICE:

TARGET MARKET:

Gender:

Age:

Income:

MARKETING:

How will customers learn about your business?

How can you encourage referrals?

BUDGET:

What will you charge? By the hour or by the service/product?

How will you get paid?

How else will you make money from this project?

OBSTACLES/CHALLENGES/

Concerns I have:

Proposed solutions:

SUCCESS WILL LOOK LIKE:

The project will be successful when I achieve:

Number of Clients:

Number of Book/Product sales:

Monthly Income:

Annual Income:

Achievements: